



Rooftop panels

Maker: Delta-Therm
Cost: \$20 per panel

Comment: The panels, which are connected to your home's electric system, melt away snow to prevent ice dams from forming at the edge of the roofline—but they're not designed to keep people inside the house any warmer.

Mattress Pad

Maker: Sunbeam Bedding
Cost: \$119.99 to \$149.99

Comment: Dual controls let her turn up the heat, while he stays cool. Sunbeam says new thinner wires give its electric blankets a more luxurious feel.

Slippers

Maker: CosySoles
Cost: \$39.95

Comment: Company promises "Freedom from frozen feet forever!" with slippers that stay warm for 45 minutes after a two-minute spin in the microwave.

Kitchen counters

Cost: \$600 to \$1,500 for electric systems

Comment: A conveniently warm spot to let bread rise, but think about what you put below—liquor doesn't like the heat.

Shower stalls

Cost: \$100 to \$500, as an add-on to heating floor

Comment: If hot water isn't enough, shower walls can be heated to 80 degrees to neutralize the chill of tile.

Driveway

Maker: Watts Radiant

Cost: \$15-\$20/sq. ft., without pavers or cement

Comment: One way to trim your tires.

Windows

Maker: Thermique
Cost: About \$2,300

Comment: Keeps you toasty—so long as you're standing near it. The windows heat up to 100 degrees and are pitched as a perk that lets families gaze outdoors without catching a draft.

Welcome mats

Maker: Martinson-Nicholls
Cost: \$199

Comment: This 24-pound rug stays 40 to 50 degrees above the outdoor temperature—enough to prevent snow from piling up in front of the door or keep feet warm during winter cookouts.

Toilet seat

Maker: Toto
Cost: \$1,890-\$2,174

Comment: Toto says U.S. sales of its heated seats grew 20% between 2005 and this year, helped by increasing availability at high-end kitchen and bath specialty stores.

Glass-panel towel warmer

Maker: Thermique
Cost: \$2,000 to \$3,000, including installation

Comment: To reduce the risk of electric shock, a controller automatically shuts off the unit if the glass breaks—a safety issue that kept heated glass off the market before.